

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of)
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Sergey Brin) Group Art Unit: 2142
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Application No.: 09/843,923) Examiner: B. Ailes
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Filed: April 30, 2001)
)
For: SYSTEMS AND METHODS FOR)
ENTICING USERS TO ACCESS A)
WEB SITE)

U.S. Patent and Trademark Office
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Alexandria, VA 22314

AFTER FINAL AMENDMENT

In response to the final Office Action, dated February 22, 2006, and pursuant to 37 C.F.R.

§ 1.116, Applicant proposes to amend the above-identified application as follows:

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 9 of this paper.

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